



# Community Management Enforcement Team

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## FLY POSTING REVIEW 2015



# Fly Posting

- DEFINITION
- COUNCILS POSITION
  - Illegal
  - Committed to tackling the problem
  - Enforcement action
  - Unsightly, less attractive
  - Negative impact on area
  - Many legitimate ways to advertise

**Typical example of fly-posting showing the negative image of this type of activity**



# Fly Posting

- **CHARITIES AND COMMUNITY GROUPS**
  - Difficulty for charities & community groups
  - Co-operative Council
  - Detailed within Policy document (appendix A)
- **FLY-POSTING POWERS**
  - The Town and Country Planning Act 1990 (section 224 & 225)
  - Fixed Penalty Notices Anti-Social Behaviour Act 2003 (sections 43-47)
  - Highways Act 1980 (section 132)
  - Clean Neighbourhoods and Environmental Act 2005
  - (The powers used by the Community management team.)

## A typical community event poster





## A typical example of a poster for a charity organisation event



# Fly Posting

## OPERATIONAL METHODS

### Community management section

- Reported incident / notification from staff
- Large posters & banners
  - Companies recorded
  - Fly-posting removal notice
  - 10 working days
  - Removal
  - Constant offenders enforcement action

## Fly-posting typical large poster type





# Fly-Posting

- **A4 / A5 flyers**
  - Removed
  - Continual offenders written to
  - Long term offenders threatened with enforcement action.
  - Clean up operations carried out twice per month
  - 480 leaflets / posters removed last year

# Fly-Posting

- **EXCLUSIONS FROM FLY- POSTING PROCECUTION**
  - Planning Notices
  - Circuses / Fairs
    - On the site of the circus
  - Public Bodies
    - Utilities, government department
  - Borough Council
    - land owner

## Fly-posting circus advert illegally posted



## A good example of a legal way to promote a business within the Borough – on the Highways

